



Amplify Your Impact with Evidentra® AI Coach Assistant

www.CoreFactors.com



Elevate Participant Development

Evidentra®, the AI-powered coaching assistant from Core Factors, supports people development professionals by providing participants with personalized, interactive guidance to promote continuous growth and meaningful development. Integrated seamlessly into the Core Factors Discovery Account, *Evidentra* empowers participants to make the most of assessment insights and supports ongoing personal, career, and leadership development.

Evidentra enhances your ability to deliver sustained, meaningful development by providing participants with an interactive, supportive resource to guide their growth and development. By engaging with *Evidentra*, participants receive tailored support that deepens reflection, reinforces development goals, and empowers lasting personal and professional growth to support any ongoing coaching sessions or development plans.

Unlock Development with Personalized Participant Support

Evidentra helps participants develop through continuous reflection and real-time guidance across key areas of personal and professional growth:

- **Self-Awareness:** Encouraging deeper understanding of personal strengths, preferences, and blind spots.
- **Adaptability:** Supporting flexible thinking and responses in changing environments and relationships.
- **Interpersonal Effectiveness:** Enhancing how participants relate to, collaborate with, and influence others.
- **Goal-Oriented Growth:** Guiding the application of insights toward meaningful actions and outcomes.

Complement your expertise, amplify your impact, and support participant growth seamlessly without stretching your resources.

Built for Professional Impact and Participant Growth

Personalized Participant Guidance

Evidentra delivers tailored, assessment-based recommendations aligned with each participant's results, goals, and developmental context, keeping feedback relevant, focused, and actionable.

Continuous Development Support

Available anytime, Evidentra offers ongoing guidance between coaching sessions or workshops, helping participants stay engaged and moving forward.

Seamless Integration with My Journal

Evidentra connects directly with My Journal, encouraging structured reflection, tracking of personal goals, and real-time alignment between insights and development activities.

Scalable Support Without Added Strain

Whether supporting one participant or hundreds, Evidentra allows you to scale personalized development experiences without increasing administrative load or time commitment.

Trusted Models. Curated Guidance.

All guidance draws from Core Factors' established assessment frameworks and professionally curated knowledgebase ensuring consistency with the models you use and the standards your clients expect.

Designed for Inclusive, Global Access

With built-in multilingual support and accessibility enhancements, Evidentra ensures all participants have equal access to meaningful development, regardless of background or learning style.

Evidentra is the result of a focused development project in partnership with experts in machine learning, generative AI, and natural language processing. Designed specifically for people development professionals, Evidentra has been built from the ground up to understand psychological models, assessment frameworks, and the real-world needs of your participants.



PURPOSE-BUILT INTELLIGENCE

The Intelligence Behind Evidentra

Behind the scenes, Evidentra uses advanced AI techniques to understand context, interpret assessment results, and surface the most relevant guidance for each individual. A custom prompt engine filters and refines every response using a curated knowledgebase built on Core Factors' assessment models, designed to complement your development work, not compete with it.

While the user experience feels simple and conversational, the underlying technology reflects sophisticated engineering and deep domain expertise. That means you get the best of both worlds: intuitive interactions on the front end, and a powerful, purpose-built engine on the back.

**EMPOWER. ENGAGE.
GROW.**

[Learn More](#)